

# Top 20 reasons to choose



While there are many excellent reasons to install XGenPlus, these 20 reasons top the list.

S. No.	Reason	Description
1	Personalized Group Mails (e -Marketing)	Send PERSONALIZED Group mail for e -marketing, new product details, announcements or New Year wishes to thousands of customers and that too with the 'unsubscribe' option for user to opt out of such group mails. Get detailed delivery report including Delivered, Read, Replied and unsubscribed counts. Get Pending & Bounced counts along with reason. Get all this and much more with XGenPlus' new module TBMS.
2	Support/Helpdesk Management Tool	Easily manage your Customer Care/ Support/ BPO teams through XGenPlus AIR. Through AIR, have automated rules set to allow one email id of the organization being served by multiple agents with strict rules and responsibilities assigned to each agent automatically. Let AIR take care of load balancing and email tracking. Monitor performance of each agent through Admin reports. Manage all this and much more and that too without any extra ticketing system.
3	Boost your defenses with XGenPlus Integration with Spamjadoo	XGenPlus raises the bar in the anti -spam war. The latest XGenPlus integration with patented technology of antispam incorporates checks against phishing scams and domain spoofing tactics. The server also gives protection from Directory Harvest Attacks and uses latest technologies like SPF, DNSBL to remove unwanted traffic.
4	Get your e -mail faster when on the go	Additional data compression through GZIP reduces synchronization bandwidth and latency giving you a faster experience when sending and receiving messages over mobile devices.
5	Secured Hidden Attachments	Maintain the security and secrecy of your confidential data by sending Secured Hidden attachments. Conceal your information/file inside a seemingly harmless digital picture. Allow the information/file to be de -coded with the help of a secured password.
6	Larger mailboxes with raised storage limit	XGenPlus can now accommodate your users' demands for larger mailboxes. In version 12, storage limits for each user have been tested up to 10 GB .
7	Improved POP & SMTP Performance	POP and SMTP Performance has been improved and tested up to 20000 emails per minute on pop server and 2000 emails per minutes on SMTP server on a Single XEON CPU with 1 GB RAM. This gives better load handling capacity to the organization on single server.  XGenPlus Webmail has been tested and runs smoothly on Safari (mac), Internet Explorer, Opera and Firefox. Ajax has been used at appropriate functions while creating the webmail, making the interface much faster and making it web 2.0 ready .

8	Organization-wide Signatures	Establish and reinforce your brand identity through a consistent organization-wide signature. Maintain different organization-wide signatures for different domains and control entire look and feel of each signature through Admin panel.
9	SMS/Fax Integration	Give your workforce the ability to send text messages from their desktop to any mobile phone user. Send Meeting reminders text messages and even set the time for text message to be sent out. Send Fax via email without Fax machine or schedule the delivery of fax to be sent out.
10	Load Balancing	XGenPlus Server, combined with XGenSwitch and Spamjadoo, is capable of auto-searching user's mailbox created from the array of servers and intelligently delivers all future emails directly to that particular server.
11	Virtual Storage	Send large sized attachments intelligently by using Virtual Storage. Store large attachments in Virtual Storage & Send links in place of large attachments. Remove Space issue and reduce server load.
12	Image Compression	XGenPlus now enables the user to compress the image ON THE FLY up to 25% of the original size without the need of any additional compression software and without compromising the quality of the image.
13	Instant Search	Search for your emails instantly using even partial words. Obtain results within milliseconds and navigate to the searched email on a single click.
14	Send Emails from Different Email IDs using same account	Cater to your different responsibilities through single email account using XGenPlus. Just add verified 'Sender ID' and signature for different email accounts to one email account and use same account to send emails FROM different email IDs or identity.
15	Encryption	Secure your emails by encrypting them before sending. Receive Encrypted emails which others cannot read even after logging into your account. Digitally sign all emails and ensure that emails are not modified/altered on the way after sending it up to the destination and verifiable by the recipient.
16	Smart Send	Get sea of features like setting email priority, executing Rights Management, Delivery report, read receipt, reply awaited, sending scheduled email or attaching events through the Smart send option in new look of Compose.
17	Smart Email Features	Manage your emails efficiently and in a better way through email tagging, notes, color code and sharing. Add tags to your emails for easy search. Share single and multiple emails with others and add notes to emails visible to others. Color code the emails to differentiate emails based on subject, From-Id etc.
18	Forward Many	Forward any number of emails to one email id in a formatted manner. The emails are automatically sorted on date and separated by a line in one email, making all individual emails clearly visible.
19	Pinboard / shortcuts	Want to take action on any particular email later on? Create a shortcut for that email by clicking on [+] sign in front of the email subject. Get the link for shortcut emails displayed to retrieve those mails directly. Save time while searching for any email and also get reminder to take action on shortcut emails.
20	Guaranteed Delivery	Click on 'Delivery Report' on compose page to get the delivery

	Report	report automatically via email. Delivery report email is received as soon as the mail has been delivered in recipient's mailbox. No response is required from the user to get the report.
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