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# WORLD'S FIRST IDN COMPLIANT ANTISPAM SOLUTION



### IDN COMPATIBLE ANTISPAM SOLUTION

74% of Internet users that are coming online are using internet in their own language because of IDN & EAI. Spamjadoo is a paradigm shift to deal with newer and sophisticated attacks to generate spams which were never seen before. Thanks to our decades of experience of dealing with billions of emails, we are able to bring the protection for every organization and its users want.

It is impossible for user to detect the attacks with multi script domain names, which is known as homograph attacks. A spammer or attacker can create domain with similar looking characters like apple.com, with Cyrillic script characters and visually wont be able to recognize whether the domain name is in English/Latin or having mixed script characters. Here, Spamjadoo comes to the rescue and do not allow such kind of attacks.

Spamjadoo is IDN Compliant and blocks spam at the level of the email transport protocol (SMTP). This is the unique aspect of SpamJadoo – other anti-spam solutions operate at the content level. Working at the protocol level enables SpamJadoo to "magically" stop spam before it is even sent! The technology that enables Spamjadoo to work its magic is ESP (Eliminate Spam at Protocol level).

### SPAMJADOO ATTRIBUTES



2. UNIQUE PRIVACY APPROACH

#### 3. HIGHEST PRODUCTIVITY 4. SPAM BLOCKED AT SOURCE

#### 5. FLEXIBILITY 6. BLOCK SPAM

7. WORKS TRANSPARENTLY 8. PRIVACY REDUCES SPAM

### For Free Demo: demo@spamjadoo.com

## **POWERFUL FEATURES**

#### **SMTP PROTOCOL**

Under the SMTP protocol, the sending server first attempts to establish connection with the receiving server – at this time the sender id and recipient id are sent across. ESP establishes at this point whether the sender is trustworthy or not. For this, over a hundred checks across almost a dozen levels are run to validate the sender. Despite the complexity, the engine is super-fast and adds virtually no delay to the mail transport.

#### **REVERSE DNS**

Spamjadoo uses Reverse DNS lookups for IPV4 addresses through special domain in-addr.arpa. An IPv4 address is represented in the in-addr.arpa domain by a sequence of bytes in reverse order, represented as decimal numbers, separated by dots with the suffix .in-addr.arpa.

#### SPF

Its an e-mail authentication protocol that verifies the origin of the e-mail and prevents forged mail from entering an organization. In essence, Spamjadoo using Sender ID framework asks a question: Has this e-mail message been spoofed If the answer is Yes, it has been spoofed, the Spamjadoo rejects the message immediately. If the answer is No, we can confirm the sender's authenticity, the message is assigned a SPF status and gets accepted for further checking by Spamjadoo.

#### **SMTP AUTH**

Servers which support SMTP-AUTH can usually be configured to require clients to use this extension, ensuring the true identity of the sender is known. Spamjadoo follows the SMTP-AUTH as defined in RFC 2554. Server Administrator may use this to avoid phishing and unwanted email traffic.

#### BLOCK SPECIFIC ATTACHMENTS : EXE, PIF, SCR, ASPX ETC.

Spamjadoo is capable to block the emails with specific attachments like EXE, PIF, SCR,ASPX etc before receiving them into the network. These kind of attachments are discarded before they reach you. Again it happens at protocol level.. magically !!.

#### **CHALLENGE-RESPONSE**

An integrated, automated challenge-response system is another highlight of ESP – genuine senders can validate themselves with a couple of clicks and keystrokes. This works transparently to the recipient.

#### **OUTGOING MAILS**

All mails, both incoming as well as outgoing, pass through Spamjadoo. ESP is therefore able to prevent spam from originating from your network, whether intentionally or as the consequence of virus or other malware.

#### **CUSTOM SOLUTIONS**

ESP implements the SMTP protocol – this can be leveraged to create custom, high-performance, high-reliability enterprise email solutions. Mail routing, dynamic re-routing, archival and backup are just some of the value.

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